

# **EXHIBIT 4**



## Re: Genesis R&D Quote Follow Up

1 message

Becki Holmes <becki@foodwit.com>  
To: Benjamin Miller <ben@esha.com>

Wed, Aug 30, 2017 at 2:01 PM

Hi Ben,

Hope you've been well! I'd like to sign up for a cloud subscription. Attached is the completed form. Please let me know when we can expect access and credentials.

Best,  
Becki

On Fri, Aug 18, 2017 at 10:27 AM, Benjamin Miller <ben@esha.com> wrote:

Rebecca,

I am following up to make sure you received the information you were looking for and see if you had a chance to review our [Genesis R&D](#) software.

I'm happy to assist and here to help answer any questions.

Best Regards,

Benjamin Miller

Product Consultant

ESHA Research

T: [503-585-6242 x117](tel:503-585-6242)

F: [503-585-5543](tel:503-585-5543)

Email: [Ben@esha.com](mailto:Ben@esha.com)

[www.esha.com](http://www.esha.com)

[Facebook](#) | [Twitter](#) | [LinkedIn](#)





## 2017 Genesis R&D® Consultant Subscription Price List and Order Form

Name Rebecca Holmes

Company Foodwit

Address 8045 SW 11th Avenue

Billing Address (if different) \_\_\_\_\_

City Portland State OR Zip or Postal Code 97219

Phone 206-457-9598 Fax \_\_\_\_\_ Email becki@foodwit.com

To order, call 800-659-3742 option 2 or 503-585-6242 option 2 (outside the U.S.), fax this form to 503-585-5543, email it to sales@esha.com or return this form with payment to: ESHA Research, 4747 Skyline Rd. S Ste. 100, Salem, OR 97306.

### Payment Information:

Visa/MC/Amex/Disc. # 5592 5700 0241 5276 Expiration 06/19

## PRICES (all prices in U.S. dollars)

| Genesis R&D         | Annual  | Qty. | Total |
|---------------------|---------|------|-------|
| Includes            | \$3,499 | 1    | 3,499 |
| • 1 Named User      |         |      |       |
| • All Label Modules |         |      |       |
| • ESHA Port         |         |      |       |
| Add-Ons             | Annual  | Qty. | Total |
| Additional Users    | \$1,499 |      |       |
| Workflow Utilities  |         |      |       |
| ESHA Port Connect*  | \$999   |      |       |

\*on-site install only

Genesis R&D consultants are also eligible to sign up as exclusive Genesis resellers. As a reseller, you will earn 30% of the total value of any Genesis sales you initiate.

**Total** 3,499

### Notice

All subscription services will automatically renew at the end of the subscription period, unless you cancel your Paid Subscription before the end of the current subscription period.